

Partner Ministry Guideline

Whether you call it Partner Ministry or Partner Maintenance, decide what your strategy will be on maintaining a strong relationship with your partners. Don't lose a partner because they never hear from you.

Newsletters

A monthly e-newsletter goes a long way. This is enough for them not to forget you. At times you might need to make sure it is not going to spam. Encourage them to respond to your newsletter when they get it.

Paper newsletters are also important. Some people don't check email but people also like getting mail in a day and age when everything is electronic. Many missionaries send a Christmas newsletter in print with their updated family photo. Every partner should have your picture on their refrigerator reminding them to pray for you.

Thank You Notes

When you get a gift you weren't expecting send a thank you note right away. It doesn't have to be long. They just want to be remembered.

When a new partner sends you a gift, make sure you send a nice thank you, letting them know you are thrilled about their partnership.

Birthday Notes

Most people like to be remembered on their birthday. It's the same for an anniversary. Find a simple system to remind you when to send these notes that show your partners that you care about them and not just when you get money.

Phone Calls and DMs

Partner ministry is all about relationship. They are giving to you because they believe in your investment in God's kingdom. Sometimes they just believe in you and don't care so much about what you are doing. Either way, the relationship is very important. If someone comes to mind and you have time to call them, do so. The same goes with texts, emails, FB Messages, WhatsApp, etc. You might even set up a system where you reach out to each partner at certain intervals so you don't forget about them.

Keep in mind that some people will want more interaction and some will want less interaction. Some will appreciate a phone call while others just want a text message or email. Make sure you know them well enough to communicate they way they like it.